Anited States of America Mariton States Astent and Arabemark Office United States Batent and Trademark Office



Reg. No. 4,059,587

ECSI ASSURANCE, LLC (WISCONSIN LIMITED LIABILITY COMPANY)

Registered Nov. 22, 2011 LAKE MILLS, WI 53551

523 COLLEGE STREET

Int. Cl.: 35

FOR: BUSINESS AUDITING, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

SERVICE MARK

FIRST USE 12-2-2010; IN COMMERCE 12-2-2010.

PRINCIPAL REGISTER

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "ASSURANCE", APART FROM THE MARK AS SHOWN.

THE MARK CONSISTS OF "ECSI" IN LARGE BLOCK TYPE CAPITAL LETTERS DIRECTLY ABOVE "ASSURANCE" IN SMALLER BLOCK TYPE CAPITAL LETTERS WITH A SOLID, THICK, BLACK LINE UNDERLINING "ASSURANCE", THIS WORD AND LETTERING BEING ADJACENT TO AND DIRECTLY TO THE RIGHT OF A BLACK SHIELD WITH AN ARTISTIC RENDERING OF A BLINDFOLDED WOMAN HOLDING A SCALE AT SHOULDER HEIGHT IN HER RIGHT HAND AND A SWORD POINTED TO THE BASE AT AN ANGLE

TOWARD HER FEET IN HER LEFT HAND.

SER. NO. 85-288,761, FILED 4-7-2011.

KATINA MISTER, EXAMINING ATTORNEY



Director of the United States Patent and Trademark Office